

**Advisory Committee on Adult Education and Literacy  
to the  
Virginia Board of Education**

**Crowne Plaza Hotel  
555 E. Canal Street  
Richmond, VA 23219**

**Minutes  
Thursday, August 25**

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**Members Present**

Dr. Mark E. Emblidge  
Dr. Gary Jones  
Yvonne Brandon  
The Honorable Emmett Hanger  
David Red  
Marilyn Milio

Dr. Rose H. Johnson  
Susan Utt  
Steve Clementi  
Scott Leath  
Dr. Yvonne V. Thayer, Ex-Officio

**Members Absent:**

Rebecca Scott  
Carolyn Baker

The Honorable Kenneth Plum

**Other Persons in Attendance:**

Dr. Linda Wallinger  
Elizabeth Hawa  
Troilen Seward  
Michael Nusbaum

Susan Hogg  
Patty Shortt  
Shannon Beasley  
Robert MacGillivray  
Gloria J. Murphy

**Welcome and Purpose of the Meeting**

Dr. Emblidge

**Approval of Agenda**

Upon motion made by Dr. Yvonne Brandon and seconded by Dr. Gary Jones, the agenda was accepted and approved.

**Approval of Minutes**

Upon a motion made and seconded, the minutes from the Tuesday, June 22, 2004, meeting were approved as printed.

**Update on Adult Education and Race to GED Initiative**

Shannon Beasley's Presentation noted:

- Organizations that work with us
- Annual Enrollment since FY 2003
- Total Completing and Total Advancing One or More Functioning Levels
- Performance across Educational Functioning Levels
- Comparison of Employment and Participant Types

- Characteristics of the Population – Age Range
- Ethnicity of Program Participants
- Fast Track Students – Exit Characteristics for 2004-2005

Bob MacGillivray's Presentation noted:

- GED Testing FY 2003 through FY 2004
- GED Testers by Age Groups FY 2003 through FY 2005
- GED Passers by Age Groups FY 2003 through FY 2005
- GED Testers by Ethnicity FY 2004
- GED Passers by Ethnicity FY 2004

Dr. Michael Nusbaum Presentation noted:

- Virginia's GED Option Program (Individual Student Alternative Education Plan (ISAEP) Program
- Legislation became law July 1, 1999
- Program Requirements
- ISAEP Process
  - Initial Principal-Parent-Student Meeting
  - Student Evaluation/Assessment
  - Development of the ISAEP
  - Exiting the Program
- ISAEP Status
- Ethnicity and Gender
- ISAEP Students by Age

Patty Shortt's Presentation

- Educational Leadership in Workforce Development
- Participating Municipalities
- Participating Public Sector Organizations
- Participating Private Sector Organizations
- Participating Health Care Institutions
- Participating Faith Based Organizations
- Patty passed out a chart Workforce Development Partnership with Local Programs
- State Associations Partnerships
- In-Kind Contributions
- Private Funding
- Race Industry Partnerships
- Facts
- Virginia's Economic Future

Mark we need to start with the State Employees

Dr. Johnson this would be good if the Community College to work to get this information out.  
DSS and Virginia Employee Commission

Elizabeth Hawa's Presentation:

Race to GED Marketing

- WE partnership with the Lottery

- Richmond International Race 2004
- NSCAR Elliott Sadler
- TV (Dr. Thayer and Elliott) 60 seconds and 30 second
- Elliott Image
- We now doing a test out – three weeks in Fall (September, October and November)
- 27 Bills 28 Post side
- May 29, 2005 spent bill \$65,000 – Lamar sponsoring
- 146 post 12 bills (literacy Foundation bill board) Tidewater, Roanoke Danville and Lynchburg looking at spending 106,000 value \$200, 000.
- Charter Media Southwest Virginia producing spot – 6,000
- \$35,000 spending 230,000 southwest
- **Get note from Elizabeth**
  - Goal to get 6,000 test takers
  - Looking other materials to target area.

Future of Adult Education, Including Federal requirements  
Comments, Concerns, and Questions were stated:

- Where we should be located:
  - Department of Education main interest is K-12
  - Option is the Community College System (be recognized)
  - Amount received from Federal \$12 million
  - State money \$4 million to school divisions
  - Growth in Adult Education It has not happened in the last few years.
  - Communication has been with the Governor and Superintendent of Public Instruction regarding relocation
  - Community College System works with adults
  - One concern - NRS level
  - How can we increased funding
  - Competition for funding for Federal

Questions

The Annual Report on Adult Education

- Annual Report is due in the fall

Others

- Recommendation that we request one million from General Assembly - we received 1.2 million. The Governor had asked for 3.5 million
- Secretary Schewel put forth this recommendation, Dr. Yvonne Thayer it took to the board and they passed it on.
- We will continue to meet with community and department of education

Next Meeting:

- Fall or after first of the year
- Meet after the first of the year (??)
- Dr. Thayer thanked the committee for their support during her tenure as director of Adult Education and Literacy.

The meeting adjourned for lunch.